

Rep Order# 6849107
EC'd Yes

Ver# 3
Status Revised

Traffic Order# 203801
Printed: 10/02/2012 11:58 AM
Last Received: 10/02/2012 11:27 AM
Showing Buylines: All Rep Revised Lines

1 of 8

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1540
Buyer DAN NAGELBERG
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---												
SC=*												
--- REMARKS ---												
REV TO CNX BUY												
ATTN ALL LINES												
ATTN NEW TTL												
PLEASE CNF												
THANKS												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	Lt
*1		Buyline Comment: NEWS V3 Cancelled	10/16-10/19	\$75.00	:30	0	0	TU-F	5A-6A	\$0.00	0	
*2		Buyline Comment: NEWS V3 Cancelled	10/22-10/22	\$75.00	:30	0	0	M	5A-6A	\$0.00	0	
*3		Buyline Comment: NEWS 2 V3 Cancelled	10/16-10/19	\$150.00	:30	0	0	TU-F	6A-7A	\$0.00	0	
*4		Buyline Comment: NEWS 2 V3 Cancelled	10/22-10/22	\$150.00	:30	0	0	M	6A-7A	\$0.00	0	
*5		Buyline Comment: EARLY V3 Cancelled	10/16-10/19	\$150.00	:30	0	0	TU-F	7A-9A	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*6		Buyline Comment: EARLY V3 Cancelled	10/22-10/22	\$150.00	:30	0	0	M	7A-9A	\$0.00	0	
*7		Buyline Comment: PRICE IS RIGHT V3 Cancelled	10/16-10/19	\$300.00	:30	0	0	TU-F	11A-12P	\$0.00	0	
*8		Buyline Comment: PRICE IS RIGHT V3 Cancelled	10/22-10/22	\$300.00	:30	0	0	M	11A-12P	\$0.00	0	
*9		Buyline Comment: DRS V3 Cancelled	10/16-10/19	\$125.00	:30	0	0	TU-F	9A-10A	\$0.00	0	
*10		Buyline Comment: DRS V3 Cancelled	10/22-10/22	\$125.00	:30	0	0	M	9A-10A	\$0.00	0	
*11		Buyline Comment: NEWS V3 Cancelled	10/16-10/19	\$275.00	:30	0	0	TU-F	12P-1230P	\$0.00	0	
*12		Buyline Comment: NEWS V3 Cancelled	10/22-10/22	\$275.00	:30	0	0	M	12P-1230P	\$0.00	0	
*13		Buyline Comment: SOAPS V3 Cancelled	10/16-10/19	\$175.00	:30	0	0	TU-F	1230P-2P	\$0.00	0	
*14		Buyline Comment: SOAPS V3 Cancelled	10/22-10/22	\$175.00	:30	0	0	M	1230P-2P	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*15		Buyline Comment: TALK V3 Cancelled	10/16-10/19	\$125.00	:30	0	0	TU-F	2P-3P	\$0.00	0	
*16		Buyline Comment: TALK V3 Cancelled	10/22-10/22	\$125.00	:30	0	0	M	2P-3P	\$0.00	0	
*17		Buyline Comment: PHIL V3 Cancelled	10/16-10/19	\$175.00	:30	0	0	TU-F	3P-4P	\$0.00	0	
*18		Buyline Comment: PHIL V3 Cancelled	10/22-10/22	\$175.00	:30	0	0	M	3P-4P	\$0.00	0	
*19		Buyline Comment: NEWS V3 Cancelled	10/20-10/20	\$50.00	:30	0	0	SA	7A-8A	\$0.00	0	
*20		Buyline Comment: NEWS V3 Cancelled	10/16-10/19	\$275.00	:30	0	0	TU-F	4P-430P	\$0.00	0	
*21		Buyline Comment: NEWS V3 Cancelled	10/22-10/22	\$275.00	:30	0	0	M	4P-430P	\$0.00	0	
*22		Buyline Comment: NEWS V3 Cancelled	10/16-10/19	\$275.00	:30	0	0	TU-F	430P-5P	\$0.00	0	

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In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*23		Buyline Comment: NEWS V3 Cancelled	10/22-10/22	\$275.00	:30	0	0	M	430P-5P	\$0.00	0	
*24		Buyline Comment: NEWS V3 Cancelled	10/16-10/19	\$1,000.00	:30	0	0	TU-F	5P-530P	\$0.00	0	
*25		Buyline Comment: NEWS V3 Cancelled	10/22-10/22	\$1,000.00	:30	0	0	M	5P-530P	\$0.00	0	
*26		Buyline Comment: NEWS V3 Cancelled	10/16-10/19	\$500.00	:30	0	0	TU-F	530P-6P	\$0.00	0	
*27		Buyline Comment: NEWS V3 Cancelled	10/22-10/22	\$500.00	:30	0	0	M	530P-6P	\$0.00	0	
*28		Buyline Comment: LETTERMAN V3 Cancelled	10/16-10/19	\$175.00	:30	0	0	TU-F	1035P-1135P	\$0.00	0	
*29		Buyline Comment: LETTERMAN V3 Cancelled	10/22-10/22	\$175.00	:30	0	0	M	1035P-1135P	\$0.00	0	
*30		Buyline Comment: LATE LATE V3 Cancelled	10/16-10/19	\$75.00	:30	0	0	TU-F	1137P-1237A	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*39		WHEEL V3 Cancelled	10/22-10/22	\$850.00	:30	0	0	M	630P-7P	\$0.00	0	
*40		NEWS V3 Cancelled	10/20-10/20	\$50.00	:30	0	0	SA	7A-8A	\$0.00	0	
*41		CRIME TIME V3 Cancelled	10/20-10/20	\$500.00	:30	0	0	SA	7P-8P	\$0.00	0	
*42		NEWS V3 Cancelled	10/21-10/21	\$100.00	:30	0	0	SU	7A-8A	\$0.00	0	
*43		CBS SUN MORN V3 Cancelled	10/21-10/21	\$400.00	:30	0	0	SU	8A-930A	\$0.00	0	
*44		60 MIN V3 Cancelled	10/21-10/21	\$3,000.00	:30	0	0	SU	6P-7P	\$0.00	0	
*45		NCIS V3 Cancelled	10/16-10/16	\$2,000.00	:30	0	0	TU	7P-8P	\$0.00	0	
*46		NCIS LA V3 Cancelled	10/16-10/16	\$2,000.00	:30	0	0	TU	8P-9P	\$0.00	0	
*47		MENTALIST V3 Cancelled	10/21-10/21	\$2,100.00	:30	0	0	SU	9P-10P	\$0.00	0	

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--- CREDIT RISK ---
CASH IN ADVANCE

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Printed: 09/04/2012 11:59 AM
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1 of 6

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--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		Buyline Comment: NEWS	10/16-10/19	\$75.00 4	:30	4	1	TU-F	5A-6A	\$300.00	4	
2		Buyline Comment: NEWS	10/22-10/22	\$75.00 4	:30	1	1	M	5A-6A	\$75.00	1	
3		Buyline Comment: NEWS 2	10/16-10/19	\$150.00 4	:30	4	1	TU-F	6A-7A	\$600.00	4	
4		Buyline Comment: NEWS 2	10/22-10/22	\$150.00 4	:30	1	1	M	6A-7A	\$150.00	1	
5		Buyline Comment: EARLY	10/16-10/19	\$150.00 3	:30	8	1	TU-F	7A-9A	\$1,200.00	8	
6		Buyline Comment: EARLY	10/22-10/22	\$150.00 3	:30	2	1	M	7A-9A	\$300.00	2	
7		Buyline Comment: PRICE IS RIGHT	10/16-10/19	\$300.00 3	:30	4	1	TU-F	11A-12P	\$1,200.00	4	
8		Buyline Comment: PRICE IS RIGHT	10/22-10/22	\$300.00 3	:30	1	1	M	11A-12P	\$300.00	1	
9		Buyline Comment: DRS	10/16-10/19	\$125.00 3	:30	7	1	TU-F	9A-10A	\$875.00	7	
10		Buyline Comment: DRS	10/22-10/22	\$125.00 3	:30	1	1	M	9A-10A	\$125.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
11		Buyline Comment: NEWS	10/16-10/19	\$275.00 3	:30	4	1	TU-F	12P-1230P	\$1,100.00	4	
12		Buyline Comment: NEWS	10/22-10/22	\$275.00 3	:30	1	1	M	12P-1230P	\$275.00	1	
13		Buyline Comment: SOAPS	10/16-10/19	\$175.00 3	:30	4	1	TU-F	1230P-2P	\$700.00	4	
14		Buyline Comment: SOAPS	10/22-10/22	\$175.00 3	:30	1	1	M	1230P-2P	\$175.00	1	
15		Buyline Comment: TALK	10/16-10/19	\$125.00 4	:30	4	1	TU-F	2P-3P	\$500.00	4	
16		Buyline Comment: TALK	10/22-10/22	\$125.00 4	:30	1	1	M	2P-3P	\$125.00	1	
17		Buyline Comment: PHIL	10/16-10/19	\$175.00 3	:30	4	1	TU-F	3P-4P	\$700.00	4	
18		Buyline Comment: PHIL	10/22-10/22	\$175.00 3	:30	1	1	M	3P-4P	\$175.00	1	
19		Buyline Comment: NEWS	10/20-10/20	\$50.00 4	:30	1	1	SA	7A-8A	\$50.00	1	
20		Buyline Comment: NEWS	10/16-10/19	\$275.00 3	:30	4	1	TU-F	4P-430P	\$1,100.00	4	
21		Buyline Comment: NEWS	10/22-10/22	\$275.00 3	:30	1	1	M	4P-430P	\$275.00	1	

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22		Buyline Comment: NEWS	10/16-10/19	\$275.00 3	:30	4	1	TU-F	430P-5P	\$1,100.00	4	
23		Buyline Comment: NEWS	10/22-10/22	\$275.00 3	:30	1	1	M	430P-5P	\$275.00	1	
24		Buyline Comment: NEWS	10/16-10/19	\$1,000.00 2	:30	4	1	TU-F	5P-530P	\$4,000.00	4	
25		Buyline Comment: NEWS	10/22-10/22	\$1,000.00 2	:30	1	1	M	5P-530P	\$1,000.00	1	
26		Buyline Comment: NEWS	10/16-10/19	\$500.00 3	:30	4	1	TU-F	530P-6P	\$2,000.00	4	
27		Buyline Comment: NEWS	10/22-10/22	\$500.00 3	:30	1	1	M	530P-6P	\$500.00	1	
28		Buyline Comment: LETTERMAN	10/16-10/19	\$175.00 4	:30	4	1	TU-F	1035P-1135P	\$700.00	4	
29		Buyline Comment: LETTERMAN	10/22-10/22	\$175.00 4	:30	1	1	M	1035P-1135P	\$175.00	1	
30		Buyline Comment: LATE LATE	10/16-10/19	\$75.00 4	:30	4	1	TU-F	1137P-1237A	\$300.00	4	
31		Buyline Comment: LATE LATE	10/22-10/22	\$75.00 4	:30	1	1	M	1137P-1237A	\$75.00	1	
32		Buyline Comment: NEWS	10/16-10/19	\$1,100.00 3	:30	4	1	TU-F	10P-1035P	\$4,400.00	4	

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33		Buyline Comment: NEWS	10/22-10/22	\$1,100.00	:30	1	1	M	10P-1035P	\$1,100.00	1	
34		Buyline Comment: NEWS	10/20-10/20	\$700.00	:30	1	1	SA	10P-1035P	\$700.00	1	
35		Buyline Comment: NEWS	10/21-10/21	\$800.00	:30	1	1	SU	10P-1035P	\$800.00	1	
36		Buyline Comment: JEP	10/16-10/19	\$700.00	:30	4	1	TU-F	6P-630P	\$2,800.00	4	
37		Buyline Comment: JEP	10/22-10/22	\$700.00	:30	1	1	M	6P-630P	\$700.00	1	
38		Buyline Comment: WHEEL	10/16-10/19	\$850.00	:30	4	1	TU-F	630P-7P	\$3,400.00	4	
39		Buyline Comment: WHEEL	10/22-10/22	\$850.00	:30	1	1	M	630P-7P	\$850.00	1	
40		Buyline Comment: NEWS	10/20-10/20	\$50.00	:30	2	1	SA	7A-8A	\$100.00	2	
41		Buyline Comment: CRIME TIME	10/20-10/20	\$500.00	:30	1	1	SA	7P-8P	\$500.00	1	
42		Buyline Comment: NEWS	10/21-10/21	\$100.00	:30	1	1	SU	7A-8A	\$100.00	1	
43		Buyline Comment: CBS SUN MORN	10/21-10/21	\$400.00	:30	1	1	SU	8A-930A	\$400.00	1	

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44		Buyline Comment: 60 MIN	10/21-10/21	\$3,000.00	:30	1	1	SU	6P-7P	\$3,000.00	1	
45		Buyline Comment: NCIS	10/16-10/16	\$2,000.00	:30	1	1	TU	7P-8P	\$2,000.00	1	
46		Buyline Comment: NCIS LA	10/16-10/16	\$2,000.00	:30	1	1	TU	8P-9P	\$2,000.00	1	
47		Buyline Comment: MENTALIST	10/21-10/21	\$2,100.00	:30	1	1	SU	9P-10P	\$2,100.00	1	
48		Buyline Comment: HAWAII 50	10/22-10/22	\$2,600.00	:30	1	1	M	9P-10P	\$2,600.00	1	
49		Buyline Comment: CRIMINAL MINDS	10/17-10/17	\$1,800.00	:30	1	1	W	8P-9P	\$1,800.00	1	
50		Buyline Comment: PERSON OF INTEREST	10/18-10/18	\$2,000.00	:30	1	1	TH	8P-9P	\$2,000.00	1	

---REPORT TOTALS---
 Report Totals: 113 / \$51,775.00

---SALES MONTHLY TOTALS---
 Oct 12: 113 / \$51,775.00
 Sales Totals: 113 / \$51,775.00
 Station Totals: 113 / \$51,775.00
 Lines not sent/rcld/rtrn: 0 / \$0.00
 ---COMPETITIVE---
 Market Totals \$184,911 CABL 0% KASA 14% KASY 1% KBIM 0% KOAT 36%

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KOB 20% KRQE 28% KWBQ 1%

Books NOV12
 Demos RA35+

---Agency Comment---
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
 CASH IN ADVANCE